

John Frankovich

Partner and COO

John is responsible for the delivery of consulting services in North America. He has extensive experience in operational and IT Strategy consulting and has served clients in several industries including retail, high tech, entertainment, consumer products and transportation. Particular areas of his expertise include technology strategy, supply chain, and product portfolio management.

Prior to joining Attevo, John was a co-founder of GTM Consulting where he was responsible for developing the direction of the firm, leading the firm's information technology operations and strategy practice, and working with several significant international clients. Under his leadership, the firm developed intellectual property that has been incorporated into service offerings for several Attevo clients.

Before co-founding GTM Consulting, John held senior management positions with PriceWaterhouseCoopers (PwC) and A.T. Kearney (ATK). At PwC, John was the Global and Americas Lead IT Strategy Partner, responsible for developing the IT strategy approaches, services and methods for use in PwC's global organization. He led efforts to determine unique market needs and introduced new services to the various regions in their global organization. As a vice president at ATK, he developed and integrated information technology strategy services with other ATK practices, including methodologies and practice aids used in the global organization.

John has also served as CEO in a supply chain consulting firm and in various leadership and Board positions with other entrepreneurial enterprises.

John holds a Bachelor of Business in Quantitative Methods from Ohio University.